



Third-Party Fundraising Guidelines

Mission and Values

At NewPath Child & Family Solutions (*formerly St. Joseph Orphanage*), we do more to make a difference – more for each child, each client, and our community. Backed by a full breadth of services, we cater to each individual and answer to every need. Every program offers the opportunity for change, every plan improves lives, and every person ignites hope, one success story at a time.

Our Guiding Principles:

- **Empowerment** – Every client can succeed as we partner with and guide them on their journey toward healing.
- **Empathy** – Every story is unique and we meet clients where they are.
- **Creativity** – We are continuously investigating new approaches and solutions for our clients.
- **Determination** – We believe in our clients and families, refusing to give up in the face of challenges.
- **Collaboration** – We use collaborative approaches for holistic care, involving a team of treatment providers, family and community members, and our clients.

Policy Purpose

NewPath is appreciative to the individuals and organizations from across the community who are interested in raising money to benefit individuals in need who are served by NewPath. Charitable gifts from third-party fundraising are an important component to help support and expand NewPath's mission.

As a 501 (c) (3) organization, NewPath must make certain its name and brand are used correctly, funds are handled and accounted for appropriately, and our fundraising is conducted in a manner that is steady with its mission and values.

All fundraising events must comply with all local, state, and federal laws and regulations.

How We Can Help promote your Organization’s Event

1. NewPath may provide its logo for promotional materials.
2. NewPath may provide a representative for up to one hour at the event.
3. NewPath may provide brochures, pamphlets, and other informational materials, promoting and explaining our mission, goals, and accomplishments, when available and dependent upon the quantity needed.
4. NewPath may, at its discretion, promote third party events, when appropriate, through its communication channels including:
 - Facebook, LinkedIn, and Instagram Accounts
 - E-newsletter and Website
5. NewPath may provide thank you letters to donors.

Benefits for Third-Party Fundraisers

NewPath Opportunities	\$1,000-\$4,999	\$5,000-\$9,999	\$10,000-\$24,999	Over \$25,000
NewPath Swag (i.e. pens and notepad)				
Event Calendar Listing				
NewPath Donor Thank You Letters				
Social Media Mention				
NewPath Premium Swag Item (i.e. Clothing and Tumblr)				
Media Alert Inclusion				
Executive Team Meet and Greet				
Check Presentation				

Limitations

1. NewPath will not sell or share its internal list of donors or supporters, nor will it solicit these contacts directly for third-party promotions, including ticket sales and direct invitations.
2. NewPath is will not provide contact information for event sponsorships nor assist with obtaining sponsorships for third-party events.
3. Third-party organizers are responsible for staffing their fundraising events. NewPath will not provide staffing or volunteers for third-party events.
4. When names and addresses of individual donors are not provided, NewPath will not recognize individual donors for in-kind or cash donations. NewPath will provide a thank you letter to the third-party sponsor for these gifts. For example, for in-kind donations, NewPath will report on quantity or the number of pounds collected).
5. NewPath will not supply any funding to finance a third-party promotion and is not responsible for any debts incurred.
6. NewPath will not create nor manage GoFundMe pages or other virtual fundraisers outside of its own platform and database.
7. If only a portion of the proceeds goes directly to NewPath, the sponsoring organization must clearly disclose to purchasers, participants, etc., the approximate amount of dollars and/or percent of the proceeds that will go to NewPath.
8. NewPath accepts no responsibility for any liability from such an event.